

ould you believe me if I told you that I've been shaving with the same Gillette Platinum-Plus razor blade every morning . . . for about a year? It's true! And it doesn't look as though that blade needs to be replaced even yet.

No, I don't own a plastic pyramid and I don't believe that the "power of the universe" flows through me or my home. There's no magic in what I've done... I've just found a way to make my razor blade last a good deal longer than normal. Here's how:

Each morning, I begin by washing my face with plenty of ordinary soap and water. After rinsing off, I then immediately lather my beard from my shaving mug and start shaving. When I've finished, I wipe excess soap off my skin with a very wet washcloth (a process which re-moistens my face) . . . then I shave again, this time pulling my razor in the opposite direction. Afterwards, I rinse and go about my business.

I liken my technique to the double-lather procedure most folks use when washing their hair. The first dab of shampoo doesn't appear to do much (it certainly doesn't produce much in the way of suds)... but when you rinse and lather up a second time, the suds billow. The soap with which I wash my face before shaving is analogous to the first dab of shampoo: It doesn't appear to do anything... but I think that in fact it must loosen or remove a water-repellent layer of dirt and grease, after which the shaving cream can really get in and wet the beard (sort of like the second application of shampoo). A thoroughly wet beard, of course, is softer than a barely moist one... and thus doesn't require as sharp a cutting edge.

To test the above theory, I decided several months ago to see what would happen if I skipped the pre-wash altogether. Ouch! I could feel the blade practically pull each whisker out by its root! After rinsing my kisser and lathering up again, however, the same blade did a super-smooth job of cutting.

I've also noticed something else: Namely, on mornings when I use too much water in my pre-wash or in my shaving mug, my face definitely tells me that the blade should be chucked in the trash. But the next day—if I go through my normal routine and use the right proportion of soap to water—the ole face says that everything's fine.

Needless to say, the year-old blade I'm using now isn't as sharp as a brand-new one . . . but it does a commendable job on my beard nonetheless (and I don't nick myself nearly as much as I would with a fresh-out-of-the-package blade). Besides that, it's surely a lot easier to use this one razor blade over and over than to sharpen a straight razor every morning like I used to have to do.

I suppose I really should buy a new pack of blades, make careful observations, keep accurate records, and document this phenomenon in some sort of halfway scientific manner...but what the heck? The way I figure it, why should I buy new blades before I have to? Especially when my trusty year-old Platinum-Plus is still going strong!

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